SHOPPING & STYLE

Social Salons are Making Waves on Instagram

HAVE YOU EVER CHATTED UP A STRANGER ON THE STREET TO FIND OUT WHO TAMES THEIR TRESSES? WELL, THANKS TO SOCIAL MEDIA, THOSE DAYS MAY BE BEHIND YOU.

April 10, 2015 By: Gastown BIA

There was a time when finding a new hair dresser meant asking friends for referrals, checking out web sites and maybe even stopping by for a

Pony Salon posts pics of fresh styles, including the stylist and / or colourist behind the locks. It's the perfect way to research a new look or get a sense of how Christina, Kristy, Chris or the rest of the crew, might be able to help you transform your look. Scrolling through their feed, you'll find short cuts, long tresses, beachy blondes and beatiful waves. It's also an insider's peek at the salon itself, with great shots of the space and the products they carry.

Over at Gastown newcommer, **Brush Salon**, the IG feed showcases new stylists and shares everything from events to unveils. Hair by Maxfield, Michael, Kimi and the growing list of in-house talent, are posted regularly, giving followers a taste of bold blues, celebrity bachelorettes and more.

ponyhairsalon
17 likes
ponyhairsalon Srsly.
@tarahkostenkomakeup looking ridiculously

brushsalonyvr 1w

47 likes

brushsalonyvr I'm blue da dum de da dum da. 💙 Hair by Maxfield.

brushsalonyvr

6w

104 likes

brushsalonyvr Always love having @kaitlynbristowe from #thebachelor stop by

brushsalonyvr 2w

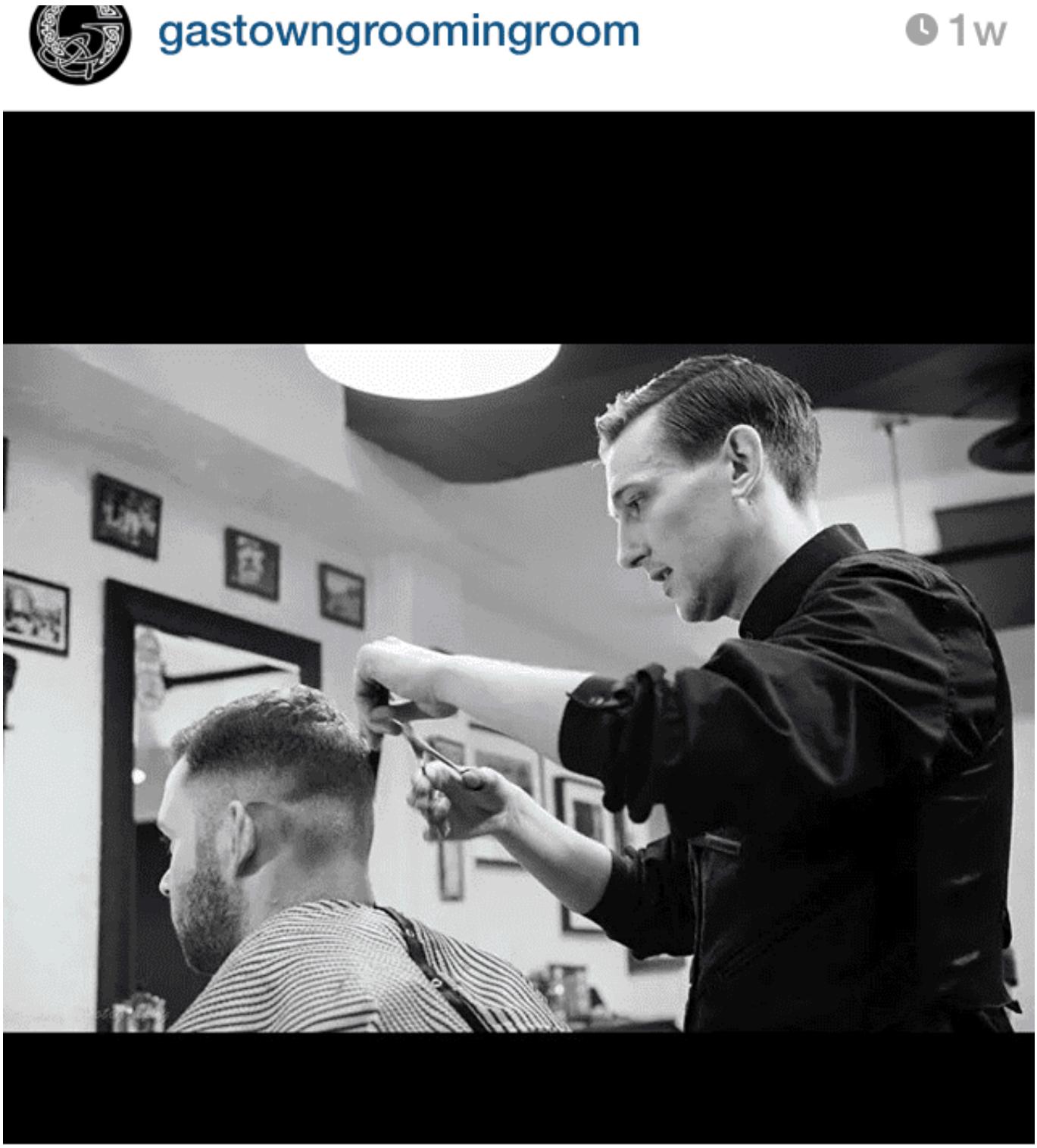
39 likes

brushsalonyvr @atifalatifasharifa posing up after his cut & style by stylist @kimikostella

You'll also find plenty of inspiration on the **Aveda Institute** account, including cuts, colours and some serious up-do's. And for the men, there's some bold beards and serious fades happening at the neighbourhood barbershops. There's humour and headshots to be had on **JD's Barbershop** feed and **Fortknight** makes sure to share plenty of reasons to drop by for a trim (whisky nights, great products and of course, Professor Louie Valentine).

Scroll through the **Gastown Grooming Room** pics and you'll get to know Joe the Barber. Most shots catch him mid-cut, and likely mid-story (there's a ton of Irish hospitality in this place).

So set aside those magazines and check out these Instagram accounts the next time you're searching for a new style or stylist.


gastowngroomingroom
1w
35 likes
gastowngroomingroom All eyes on the ball.

Get on the List.

Get early access to brand launches, events, and other Gastowner perks.

* **Email**

By submitting this form, you are consenting to receive marketing emails from: Gastown Business Improvement Society, 318 Homer Street, Suite 210, , Vancouver, BC, V6B 1E8, CA, https://gastown.org. You can revoke your consent to receive emails at any time by using the SafeUnsubscribe® link, found at the bottom of every email. Emails are serviced by Constant Contact.

Submit

KEEP EXPLORING

VIEW ALL

FREE SUMMER PARKING

LEARN MORE JULY 3, 2026

GASTOWN UNITED VIEWING PARTY TAKE OUT MENU

LEARN MORE JULY 1, 2026

GASTOWN SUNDAY SET

LEARN MORE APRIL 23, 2026

W

info@gastown.org

ABOUT US

EXPLORE

STORIES

GASTOWN GUIDES

CONTACT

REPORT AN INCIDENT

SHOP

EAT & DRINK

ART & CULTURE

DESIGN

WORK

WELLNESS

STAY IN THE KNOW

* Email

By submitting this form, you are consenting to receive marketing emails from: Gastown Business Improvement Society, 318 Homer Street, Suite 210, , Vancouver, BC, V6B 1E8, CA, https://gastown.org. You can revoke your consent to receive emails at any time by using the SafeUnsubscribe® link, found at the bottom of every email. Emails are serviced by Constant Contact.

SIGN UP!

2026 @ GASTOWN BUSINESS IMPROVEMENT SOCIETY.

PRIVACY POLICY